



## **MyPerfectCreditCard.com gives consumers ways to improve their personal finances during a tough economy.**

*Website matches users with credit cards that offer the most beneficial deals and rewards they can get.*

Chicago, IL, November 17, 2008 – American consumers, looking for ways to get through tough economic times, can find ways to use credit cards to their financial advantage at MyPerfectCreditCard.com.

MyPerfectCreditCard.com lists more than 150 different products from all the leading issuers, as well as the tools and advice to choose the most desirable features. There's even a recent featured article on "Using Credit Cards in a Shaky Economy."

Many credit card providers offer programs such as balance transfers, low introductory rates and rewards programs that can put consumers' credit cards to work to improve their personal finances. But now, more than ever, it's vital that consumers select the *right* card program to ensure they are gaining financially. MyPerfectCreditCard.com can help consumers find the ideal card offer for them through an innovative **CreditCardFinder** that matches consumers with the cards they are eligible to receive and compares the differences in features and rewards.

Because a person's credit score can be hurt when they are denied for a credit card, it's a real advantage to know in advance which cards are likely to issue an approval. By using the **CreditCardFinder** to choose the card they will likely be approved to receive, consumers can protect their credit score -- which is important when applying for loans and mortgages during a troubled economy.

### **About the CreditCardFinder**

The proprietary CreditCardFinder asks a few questions of the consumer and instantly provides recommendations. The questions are not personally identifiable, so each consumer's identity is protected and the recommendations are driven only by the stated needs and best interests of the consumer. Once the recommendations are delivered, the consumer has the option to apply for a new card with confidence that they've found the features they are looking for and will be approved to receive the card.

MyPerfectCreditCard.com is the most recent site from Consumer Knowledge Network, dedicated to helping consumers "know the deal" about the products and services they want.

### **About Consumer Knowledge Network**

[www.consumerknowledgenetwork.com](http://www.consumerknowledgenetwork.com).

Consumer Knowledge Network is a network of proprietary sites designed to help consumers get the best deals and information on the products and services they want. With a focus on the Personal Finance, Telecommunications and Moving/Home



Improvement verticals, Consumer Knowledge Network's proprietary decision engine allows consumers to comparison shop and always "know the deal" that is best for them.

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